

## 25 years of experience growing businesses and brands

Public Relations, Media Relations, Personal Branding Consultant and Professional Speaker



### Bill Corbett, Jr.

President, Corbett Public Relations, Inc.

Founder of "Grow Your Personal Brand"

- Respected business growth consultant
- Professional speaker and trainer
- Provides media with expert commentary on marketing, PR and social media
- Host of award-winning TV show – *Inspiring Stories*
- Regular contributor to *The Profit Express* radio show
- Author of articles on media relations, PR, LinkedIn and personal branding

Bill Corbett's  
TV Interviews:

<http://bit.ly/cprvideos>

## Customized Presentations

Seminars • Meetings • Conferences • Conventions • Internal Workshops • Retreats • Training Sessions

Media Relations, LinkedIn, Personal Branding, Social Media, Personal Marketing Plans and Networking, Crisis Communication, Mobile Marketing, Government and Community Relations

## Personal Branding LinkedIn Maximization

- Grow Your Personal Brand
- How to create a memorable personal brand
- How to build a powerful LinkedIn profile and how to use it
- How to use LinkedIn to engage relationships
- How to use video to build your brand
- How to create your personal marketing plan

Bill Corbett is President of Corbett Public Relations, Inc., an award-winning professional public relations firm. He is a professional speaker and trainer and the creator of the "Grow Your Personal Brand" program and LinkedInWinner.com. He is a public relations, media relations, social media and personal branding expert with over 25 years of experience. Bill positions his clients as leaders and experts in their fields and works with them to achieve their promotional and business development goals. He regularly secures interviews for clients in *The New York Times*, *Wall Street Journal*, *AP*, *Huffington Post*, *Fox News* and hundreds of other national, regional and local media outlets. He is known for effectively building and protecting reputations and brands.

His mission is to provide business and entrepreneurial-minded individuals with the personal marketing strategies that they need to achieve greater success. He believes that everyone must have a personal marketing plan in order to achieve business and personal success. Bill frequently offers workshops, writes articles and is interviewed by the media on a variety of business and marketing topics. He has appeared in *Fast Company*, *Inc. Magazine*, *Newsday*, *The Star Ledger*, *San Jose Mercury News*, and on *FIOS1 News' Money and Main Street*.

## Grow Your Personal Brand and Business

Strategies and Tactics for Businesspeople, Entrepreneurs and Nonprofits

BILL CORBETT'S



- Why you must have a personal branding plan to beat your competition, advance your career and grow your business
- How to create a personal brand that resonates
- How to use social media and other vehicles to grow your brand
- Creating brand fans and ambassadors



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As seen in

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